



Memo

Date January 2, 2013
To SWORBHP Service Operators
Southwest Field Office
OBHG Executive & MAC
From Severo Rodriguez and Medical Council
Subject SWORBHP Staffing Announcement

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Please see the following announcement from the Southwest Ontario Regional Base Hospital Program.

Plan:

Dr. Adam Dukelow will become “Interim Regional Program Manager and SWORBHP Strategic Planner” effective January 8, 2013.

Background & Rationale:

Severo (Tre) Rodriguez has been the Southwest Ontario Regional Base Hospital Program (SWORBHP) Regional Program Manager since its inception in July 2008. Over the past four years Tre led the transition from four previous base hospitals to one cohesive regional program that is now a leader in the Ontario EMS community. Tre was recently chosen as the CEO and Executive Director for the National Registry of EMTs (NREMT) in Columbus, Ohio. He will start his exciting new career in January 2013. SWORBHP Medical Council and LHSC Leadership recognize Tre’s vacancy as an opportunity to move from transition to advancement. Advancement will only take place with the inception of a new strategic plan that is built by the current staff and medical council. Until the strategic plan is created it would be impossible to know the type of leader LHSC should recruit to manage the program.

Dr. Adam Dukelow completed his M.HSc. in Health Administration at the University of Toronto. He has participated in, coordinated and executed strategic planning, strategic mapping and balanced score cards processes. He has been a respected Local Medical Director and Director of Medical Education at SWORBHP since October 2008. Dr. Dukelow’s education and experience make him an excellent candidate to lead the SWORBHP team through the strategic planning process. Dr. Dukelow will work closely with the Training Coordinator (Stephanie Romano), Professional Standards & Performance Improvement Coordinator (Adeel Ahmed), SWORBHP Business Manager (Judy Aggerholm) and LHSC Director of Emergency Care & Regional Base Hospital (Carol Rhiger) to ensure that the day to day operations of the program continue to function at an exceptional level.

Prospective Timeline:

- December 2012 – Dr. Adam Dukelow transitions with Severo Rodriguez
- January 8, 2013 – Dr. Adam Dukelow becomes Regional Program Manager & Strategic Planner
- January-April 2013 – SWORBHP staff, physicians and stakeholders engage in strategic planning
- May 2013 – SWORBHP Strategic Plan, Strategic Map and Organizational Chart released
- Spring / Summer 2013 – Posting for the “Regional Program Manager” released and recruitment begins
- July-September 2013 – Prospective start date for new program leader

Medical Direction changes:

Dr. Michael Peddle

- Currently SWORBHP Assistant Medical Director, with responsibility for:
 - LHSC CBRN
 - Pre-hospital medical training (residents and students)
 - Medical Direction for three college programs (Fanshawe, Lambton and Conestoga)
- Will become Interim Local Medical Director, with responsibility for:
 - Local Medical Direction for Elgin-St. Thomas, Lambton, Middlesex-London, Oneida and Oxford
 - LHSC CBRN

Dr. Matthew Davis

- Previous SWORBHP Medical Fellow (2010-11) and current London Emergency Physician
- Will become Interim Assistant Medical Director, with responsibility for:
 - SWORBHP Medical Director Training and Certification
 - Pre-hospital medical training (residents and students)
 - Medical Direction for three college programs (Fanshawe, Lambton and Conestoga)

If you have any concerns or questions, please do not hesitate to contact us.

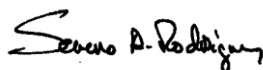
Best regards,



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Severo Rodriguez, B.A., M.Sc., NR-LP, AEMCA
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